Dr. Oren Meyers (Department of Communication, University of Haifa; Lipinsky and Schusterman visiting Prof., Jewish Studies Program, San Diego State University)

**Communicating Awe: Media Memory and Holocaust Commemoration**

The talk looks at the dynamics through which national commemorations are constructed as media contents. The talk’s starting point is a series of studies that explored the varied ways by which Israeli media have marked, throughout the last six decades one of the nation’s most sacred communal rituals – Israel's Holocaust Remembrance Day. The studies investigated the ways variables such as medium (print press vs. radio vs. television), structure of ownership (commercial media vs. public media), genre (news vs. fiction) and targeted audiences (global vs. national vs. local) shape the collective recollection of the memory of the Holocaust. Among other findings, the studies illuminate the processes through which Holocaust Remembrance Day media “act out” the trauma of the Holocaust as a current, ongoing Israeli event, rather than an event that ended decades ago.

**Date: Wednesday, February 8th**
**Time: 2-3pm**
**Location: COMM 209**

Contact Dr. Meghan Moran (mmoran@mail.sdsu.edu) with questions.